



Imagine People Here

Tactical Urbanism: Short-term Action for Long-term Change

Tactical Urbanism is a low-cost way to make temporary changes to the built environment in order to test ideas that improve infrastructure for pedestrians and bicyclists. These are most often citizen-led community-based projects. By using demonstration projects of short to moderate duration, residents and decision-makers can see how possible it is to improve safety, convenience, and enjoyment for walkers and bicycle riders before investing in permanent infrastructure.

Tactical Urbanism Projects can be Sanctioned or Unsanctioned

- **Sanctioned** — authorized projects that have the permission of officials
- **Unsanctioned** — projects are done spontaneously without permission to raise awareness about the deficiencies

*All Imagine People Here Projects are Sanctioned

Project Time Frame



Pop-Up: Short term, requiring oversight, not durable, so best to accompany events.



Temporary: Medium-term, usually a week to 6+ months, more durable to test facilities for permanent infrastructure.



Typical Demonstration Projects

- Curb Extensions
- Bike Lanes
- Advisory Lanes
- Wayfinding Signs
- Parking Days
- Open Streets
- Pop-Up Parklets
- Traffic Calming Measures: travel lane width narrowing; gateway treatments; bike/ped signage; slow down signs; R1-16 signs in the center of marked crosswalks

Things to consider for Imagine People Here Projects

- Choose locations where public support – or at least, minimal backlash – towards the project can be expected.
- Choose locally controlled, rather than DOT controlled, roadways.
- Choose locations where some planning or conversations about the need for a facility have already occurred.
- Choose locations and demos that can be left up for at least 1- 4 days.
- If possible, connect to other existing or planned bike/ped facilities.
- Conform to or exceed AASHTO specifications for bike facilities.

Process

- Sell/ make the case for the idea to local officials/ authorities.
- Create a proposal describing what the project hopes to accomplish.
- Work with the BCM to refine your demo project concept.
- Communicate with the planner, public works, police, and fire departments.
- Conduct site visits with decision-makers to explain the scope of the project.
- Determine what traffic control, materials, assistance, or funding will be required
- Determine ways to evaluate the project
- Consider creating a Memorandum of Understanding to clarify expectations and roles.
- Engage volunteers to help with the installation.
- Delegate tasks and obtain materials
- Once a demonstration is sanctioned, do it!